

# Richard Butler

## Senior Frontend Developer & Web Designer

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### PROFILE

In my career spanning 15 years, I've acquired a vast breadth of both design and technical knowledge in a multitude of disciplines. I spent over 5 years as a Senior Designer working as part of a BAFTA award-winning production company creating interactive content for some of today's major children's TV brands, such as Disney, BBC and Warner Bros.

Subsequently, I established my own agency, harnessing my seasoned design expertise to assist businesses of various scales in defining, positioning and enhancing their brands. Within this journey, I learned to code and evolved into a proficient web developer, as demonstrated by my admission into [Codeable](#)—a distinguished community of certified WordPress developers.

Post-pandemic, I lead Harris Creative's web department as a Senior Frontend Developer, creating bespoke WP themes and components for prominent clients within the construction industry.

### EXPERIENCE

#### **Harris Creative | Senior Frontend Developer | 2022 - Present**

Responsible for crafting stunning websites with an emphasis on excellent design, great UX, and optimised for lead conversions. I maintain a sharp focus on the code base, continually striving to balance beauty and elegance in both design and code. The builds are always mindful of best-practice SEO and accessibility considerations. Furthermore, as a department lead, I also manage a diverse set of tasks such as crafting client proposals, nurturing client relationships, guiding team members through code and web design reviews and administering hosting and server management as well as managing departmental invoicing.

#### **Ace Digital Design | Founder | 2016 - 2021**

Professional marketing company, predominantly creating websites for small and mid-sized businesses. See company [Google reviews](#) and latest [freelance project](#) (fully bespoke web development)

#### **Plug-in Media | Senior Designer | 2009 - 2015**

Part of a BAFTA award-winning team creating cutting edge, cross-platform interactive entertainment experiences for a plethora of major TV brands, such as Disney, Nickelodeon, BBC and many more.

### EDUCATION

#### **University of Lincoln — First Class BA(Hons) | Animation | 2005 - 2008**

### SKILLS

JS, ES6, JQuery, PHP, HTML, CSS, SCSS, Tailwind, Bedrock, Git, NPM, Figma, Adobe suite. Client, project and team management. Moderate experience using Liquid, SQL, Laravel and static site generators (e.g. Jekyll and 11ty). I'm a fast learner who quickly picks up new skills and languages.

References are available upon request.